

# SUFEX 2023

## SMART URBAN FARMING EXPO

2-3-4, March, 2023 Thyagaraj Stadium, INA, New Delhi



# SPONSORSHIP OPPORTUNITIES

India's only Trade Fair specialized on Urban Farming

DIY Learning

Citizen's Gallery

Gardener's Clinic

Technical Sessions

Investors Sessions

Organic Haat

Women Empowerment

Awards

Start-up Pavilion

Farm Visits

CEO Conclave

ORGANISED BY



FOR BOOKING & SPONSORSHIP :

Ph : 9810157669 / 9717257669

raminder@sufex.in

www.smarturbanfarmingexpo.com

Highlight your company's presence and create top-of-the line awareness for your organization at SMART URBAN FARMING EXPO-Delhi 2023 Choose one or more of the various sponsorship options listed below :

**POWERED BY**

**Rs.15,00,000**

**One Slot**

- Your company logo will be used as" Powered By" at prominent Place Along with SUFex logo
- 50 Sq. Meter Bare Space Stall in Expo.
- 10 mnts speaking slot in a relevant conference session
- Exclusive interview with our media partners
- 04 nos.Walkway billboards (15ft W x 10ft H) at prominent locations at the show venue
- Company representative to accompany the Chief Guest on dais during inauguration and award ceremonies
- Full page (A-4) advertisement of the sponsor in Urban Gro Digest to be distributed during the expo.
- Company profile insertion in visitor and delegate bags
- Company logo on all the marketing collaterals of the event as the Powered By - Sponsor.
- Logo on the event website acknowledging as the Powered By - Sponsor.
- Visitor promotion for your stall by sending e-blast.
- After the expo, exclusive "Thank You" note with your logo to all the exhibitors and visitors
- Company Logo as the Powered By on all advertisements of "SUFex-2022" Chandigarh
- 10 nos of passes for networking dinner.
- Incorporation of company logo as Powered By Sponsor in e-newsletters or email ad campaigns sent to our Database.

**CO-POWERED BY**

**Rs. 10,00,000**

**Two Slots**

- 36 Sq. Meter Bare Space Stall in Expo.
- 02 nos.Walkway billboards (15ft W x 10ft H) at prominent locations at the show venue
- 10 mnts speaking slot in a relevant conference session
- Full page (A-4) advertisement of the sponsor in Urban Gro Digest to be distributed during the expo.
- Company profile insertion in visitor and delegate bags
- Logo on the event website acknowledging as the "Co-Powered By" sponsor.
- The name and logo of sponsoring company will be printed on all the collaterals of the expo.
- An exclusive interview with our media partners
- Acknowledgement of sponsorship on the Sponsor's page of the event catalogue
- 05 nos of passes for networking dinner.
- Incorporation of company logo as Industry Partner in e-newsletters or email ad campaigns sent to our Database.

**PLATINUM**

**Rs. 8,00,000**

**One Slot**

- 27 Sq. Meter Bare Space Stall in Expo.
- 01 no.Walkway billboards (15ft W x 10ft H) at prominent locations at the show venue
- 10 mnts speaking slot in a relevant conference session
- Full page (A-4) advertisement of the sponsor in Urban Gro Digest to be distributed during the expo.
- Company profile insertion in visitor and delegate bags
- Logo on the event website acknowledging as the "Platinum sponsor".
- The name and logo of sponsoring company will be printed on all the collaterals of the expo.
- An exclusive interview with our media partners
- 03 nos of passes for networking dinner
- Acknowledgement of sponsorship on the Sponsor's page of the event catalogue

**GOLD SPONSOR**

**Rs.6,00,000 (each)**

**Two Slots**

- 18 Sq. Meter Bare Space Stall in Expo.
- 02 standee(3ft W x 6ft H) at prominent locations at the show venue
- Full page (A-4) advertisement of the sponsor in Urban Gro Digest to be distributed during the expo.
- Company profile insertion in visitor and delegate bags
- Logo on the event website acknowledging as the "Platinum sponsor".
- The name and logo of sponsoring company will be printed on all the collaterals of the expo.
- An exclusive interview with our media partner
- 02 nos of passes for networking dinner
- Acknowledgement of sponsorship on the Sponsor's page of the event catalogue

**SILVER SPONSOR**

**Rs.4,00,000 (each)**

**Three Slots**

- 09 Sq. Meter Built-up Stall in Expo.
- 01 standee(3ft W x 6ft H) at prominent locations at the show venue
- Full page (A-4) advertisement of the sponsor in Urban Gro Digest to be distributed during the expo.
- Company profile insertion in visitor and delegate bags
- Logo on the event website acknowledging as the "Silver sponsor".
- The name and logo of sponsoring company will be printed on all the collaterals of the expo.
- An exclusive interview with our media partners
- 02 nos of passes for networking dinner
- Acknowledgement of sponsorship on the Sponsor's page of the event catalogue



**BADGE SPONSOR**      **Rs.2,00,000**      **One Slot**

- Name & Logo of the Sponsoring company will be printed on following badges:-
- Visitor Badges. •Exhibitor Badges. •Speakers Badges •Organizer Badges
  - Delegate Badges. •VIP Badges. •Guest Badges. •Media Badge.
  - 09 sq mtrs built-up stall at the expo.
  - Full page (A-4) advertisement in Urban Gro Digest to be distributed during the expo
  - 9sq mtrs built-up stall at the expo.
  - Acknowledgement of sponsorship on the Sponsor's page of the event catalogue
  - Logo on the Sponsors page on the website.



**REGISTRATION AREA**      **Rs.2,00,000**      **One Slot**

- Sponsor's Logo on Registration Desk
- 09 sq mtrs built-up stall at the expo
- 01 standee at the location
- Full page (A-4) advertisement in Urban Gro Digest to be distributed during the expo.
- Company profile insertion in the visitor and delegate bags
- Sponsor's logo on website
- Acknowledgement of sponsorship on the Sponsor's page of the event catalogue.



**DELEGATE KIT BAG**      **Rs.4,00,000**      **One Slot**

- 09 Sq. Meter Built-up Stall in Expo.
- 01 standee(3ft W x 6ft H) at prominent locations at the show venue
- Full page (A-4) advertisement of the sponsor in Urban Gro Digest to be distributed during the expo.
- Company profile insertion in visitor and delegate bags
- Logo on the event website acknowledging as the "Silver sponsor".
- The name and logo of sponsoring company will be printed on all the collaterals of the expo.
- An exclusive interview with our media partners
- 02 nos of passes for networking dinner
- Acknowledgement of sponsorship on the Sponsor's page of the event catalogue



**NETWORKING DINNER**      **Rs.5,00,000**      **One Slot**

- Networking dinner for 200 guests (exhibitors, speakers, government officials, press, invited guests).
- 18 sq mtrs bare space at the expo.
- Sponsor logo will be included on website event catalogue, dinner invitation card.
- Sponsor logo will be included in back drop of dinner hall.
- 2 banner in the dinner hall

**ON SITE ADVERTISING OPTIONS**



Pole boards (5ft x 3ft) :Rs30,000/- each



Sky Balloon (8ft x 8ft) : Rs.50,000/-



Rectangular Standee (5ft x 5ft) :  
Rs 30,000/-each



Standee 3ft W x 6ft H Rs.10000/- each  
(minimum 02 nos)



Flex Banner :@ Rs.10,000/- each  
(3ft (W) x 6ft (H) (minimum 02 nos)



Horizontal Walkway billboards  
(15ft W x 10ft H) : Rs 30,000/-



Vertical Walkway billboards  
(15ft H x 10ft W) :Rs 30,000/-



Panel Display (3ft x 8ft) :  
Rs 10,000/- each



Pillar Rectangular Panels :  
Rs 80,000/- (set of 04)

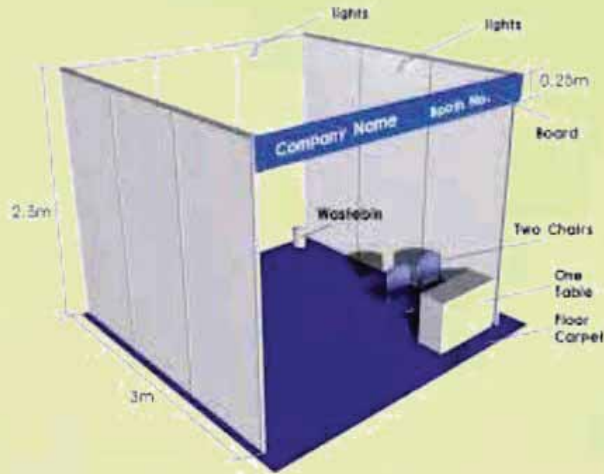


Selfie Point :Rs 50,000/-



## Urban Gro Digest Advertisement Options:

- (1) Full Page (A-4): @ Rs.25,000/-
- (2) Half Page : @ Rs.15,000/-
- (3) Back Page : @ Rs.50,000/-
- (4) Inside Back :@ Rs.30,000/-
- (5) Inside Front :@ Rs.30,000/-



**Stall 3 x 3**

**GST @ 18 % EXTRA IN ALL RATES**

**ORGANISED BY**



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**Web.: www.smarturbanfarmingexpo.com**

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