

SUFEX 2023

SMART URBAN FARMING EXPO

24-25, March, 2023 Thyagaraj Stadium, INA, New Delhi



SPONSORSHIP OPPORTUNITIES

India's only Trade Fair specialized on Urban Farming

DIY Learning

Citizen's Gallery

Gardener's Clinic

Technical Sessions

Investors Sessions

Organic Haat

Women Empowerment

Awards

Start-up Pavilion

Farm Visits

CEO Conclave

ORGANISED BY



FOR BOOKING & SPONSORSHIP :

Ph : 9810157669 / 9717257669

raminder@sufex.in

www.smarturbanfarmingexpo.com

Highlight your company's presence and create top-of-the line awareness for your organization at SMART URBAN FARMING EXPO-Delhi 2023 Choose one or more of the various sponsorship options listed below :

POWERED BY

Rs.15,00,000

One Slot

- Your company logo will be used as " Powered By" at prominent Place Along with SUFex logo
- 50 Sq. Meter Bare Space Stall in Expo.
- 10 mnts speaking slot in a relevant conference session
- Exclusive interview with our media partners
- 04 nos.Walkway billboards (15ft W x 10ft H) at prominent locations at the show venue
- Company representative to accompany the Chief Guest on dais during inauguration and award ceremonies
- Full page (A-4) advertisement of the sponsor in Urban Gro Digest to be distributed during the expo.
- Company profile insertion in visitor and delegate bags
- Company logo on all the marketing collaterals of the event as the Powered By - Sponsor.
- Logo on the event website acknowledging as the Powered By - Sponsor.
- Visitor promotion for your stall by sending e-blast.
- After the expo, exclusive "Thank You" note with your logo to all the exhibitors and visitors
- Company Logo as the Powered By on all advertisements of "SUFex-2022" Chandigarh
- 10 nos of passes for networking dinner.
- Incorporation of company logo as Powered By Sponsor in e-newsletters or email ad campaigns sent to our Database.

CO-POWERED BY

Rs. 10,00,000

Two Slots

- 36 Sq. Meter Bare Space Stall in Expo.
- 02 nos.Walkway billboards (15ft W x 10ft H) at prominent locations at the show venue
- 10 mnts speaking slot in a relevant conference session
- Full page (A-4) advertisement of the sponsor in Urban Gro Digest to be distributed during the expo.
- Company profile insertion in visitor and delegate bags
- Logo on the event website acknowledging as the "Co-Powered By" sponsor.
- The name and logo of sponsoring company will be printed on all the collaterals of the expo.
- An exclusive interview with our media partners
- Acknowledgement of sponsorship on the Sponsor's page of the event catalogue
- 05 nos of passes for networking dinner.
- Incorporation of company logo as Industry Partner in e-newsletters or email ad campaigns sent to our Database.

PLATINUM

Rs. 8,00,000

One Slot

- 27 Sq. Meter Bare Space Stall in Expo.
- 01 no.Walkway billboards (15ft W x 10ft H) at prominent locations at the show venue
- 10 mnts speaking slot in a relevant conference session
- Full page (A-4) advertisement of the sponsor in Urban Gro Digest to be distributed during the expo.
- Company profile insertion in visitor and delegate bags
- Logo on the event website acknowledging as the "Platinum sponsor".
- The name and logo of sponsoring company will be printed on all the collaterals of the expo.
- An exclusive interview with our media partners
- 03 nos of passes for networking dinner
- Acknowledgement of sponsorship on the Sponsor's page of the event catalogue

GOLD SPONSOR

Rs.6,00,000 (each)

Two Slots

- 18 Sq. Meter Bare Space Stall in Expo.
- 02 standee(3ft W x 6ft H) at prominent locations at the show venue
- Full page (A-4) advertisement of the sponsor in Urban Gro Digest to be distributed during the expo.
- Company profile insertion in visitor and delegate bags
- Logo on the event website acknowledging as the "Platinum sponsor".
- The name and logo of sponsoring company will be printed on all the collaterals of the expo.
- An exclusive interview with our media partner
- 02 nos of passes for networking dinner
- Acknowledgement of sponsorship on the Sponsor's page of the event catalogue

SILVER SPONSOR

Rs.4,00,000 (each)

Three Slots

- 09 Sq. Meter Built-up Stall in Expo.
- 01 standee(3ft W x 6ft H) at prominent locations at the show venue
- Full page (A-4) advertisement of the sponsor in Urban Gro Digest to be distributed during the expo.
- Company profile insertion in visitor and delegate bags
- Logo on the event website acknowledging as the "Silver sponsor".
- The name and logo of sponsoring company will be printed on all the collaterals of the expo.
- An exclusive interview with our media partners
- 02 nos of passes for networking dinner
- Acknowledgement of sponsorship on the Sponsor's page of the event catalogue

BADGE SPONSOR **Rs.2,00,000** **One Slot**

- Name & Logo of the Sponsoring company will be printed on following badges:-
- Visitor Badges. •Exhibitor Badges. •Speakers Badges •Organizer Badges
 - Delegate Badges. •VIP Badges. •Guest Badges. •Media Badge.
 - 09 sq mtrs built-up stall at the expo.
 - Full page (A-4) advertisement in Urban Gro Digest to be distributed during the expo
 - 9sq mtrs built-up stall at the expo.
 - Acknowledgement of sponsorship on the Sponsor's page of the event catalogue
 - Logo on the Sponsors page on the website.



REGISTRATION AREA **Rs.2,00,000** **One Slot**

- Sponsor's Logo on Registration Desk
- 09 sq mtrs built-up stall at the expo
- 01 standee at the location
- Full page (A-4) advertisement in Urban Gro Digest to be distributed during the expo.
- Company profile insertion in the visitor and delegate bags
- Sponsor's logo on website
- Acknowledgement of sponsorship on the Sponsor's page of the event catalogue.



DELEGATE KIT BAG **Rs.4,00,000** **One Slot**

- 09 Sq. Meter Built-up Stall in Expo.
- 01 standee(3ft W x 6ft H) at prominent locations at the show venue
- Full page (A-4) advertisement of the sponsor in Urban Gro Digest to be distributed during the expo.
- Company profile insertion in visitor and delegate bags
- Logo on the event website acknowledging as the "Silver sponsor".
- The name and logo of sponsoring company will be printed on all the collaterals of the expo.
- An exclusive interview with our media partners
- 02 nos of passes for networking dinner
- Acknowledgement of sponsorship on the Sponsor's page of the event catalogue



NETWORKING DINNER **Rs.5,00,000** **One Slot**

- Networking dinner for 200 guests (exhibitors, speakers, government officials, press, invited guests).
- 18 sq mtrs bare space at the expo.
- Sponsor logo will be included on website event catalogue, dinner invitation card.
- Sponsor logo will be included in back drop of dinner hall.
- 2 banner in the dinner hall

ON SITE ADVERTISING OPTIONS



Pole boards (5ft x 3ft) :Rs30,000/- each



Sky Balloon (8ft x 8ft) : Rs.50,000/-



Rectangular Standee (5ft x 5ft) :
Rs 30,000/-each



Standee 3ft W x 6ft H Rs.10000/- each
(minimum 02 nos)



Flex Banner :@ Rs.10,000/- each
(3ft (W) x 6ft (H) (minimum 02 nos)



Horizontal Walkway billboards
(15ft W x 10ft H) : Rs 30,000/-



Vertical Walkway billboards
(15ft H x 10ft W) :Rs 30,000/-



Panel Display (3ft x 8ft) :
Rs 10,000/- each



Pillar Rectangular Panels :
Rs 80,000/- (set of 04)

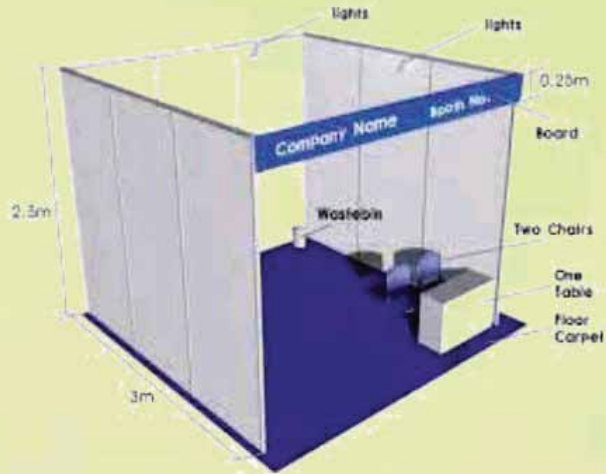


Selfie Point :Rs 50,000/-



Urban Gro Digest Advertisement Options:

- (1) Full Page (A-4): @ Rs.25,000/-
- (2) Half Page : @ Rs.15,000/-
- (3) Back Page : @ Rs.50,000/-
- (4) Inside Back :@ Rs.30,000/-
- (5) Inside Front :@ Rs.30,000/-



Stall 3 x 3

GST @ 18 % EXTRA IN ALL RATES

ORGANISED BY



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